

CITY OF COOPERSVILLE  
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan  
MARCH 9, 2010

Chairman Koch called the meeting to order at 5:15 P.M.

Present:

Board member Courtade  
Board member Du Pilka  
Board member O'Dea  
Board member Reeves  
Board member Schmidt

Board member Slater  
Board member Veldman  
Board member Verseput  
Chairman Koch

Absent:

Board member Hanenburg

Board member Spoelman

Board member Schmidt moved to approve the agenda as presented. Board member Slater supported, motion carried unanimously.

Board member Du Pilka moved to approve the minutes of the regular DDA board meeting of February 9, 2010. Board member Verseput seconded, motion carried unanimously.

After discussion it was agreed that an economic development committee would not be efficacious at this time.

Director Patrick headed a discussion on the 2010–2011 DDA budget.

Board member O'Dea moved to receive and file the DDA information packet which contains: *Grand Rapids Business Journal* 2/8/10 article, "Stimulus bonds curbed by lack of credit;" *Grand Rapids Press* article, "Parking pinch may build walkable community;" City Council meeting minutes of 2/8/10 and draft 2/22/10; and permits issued for February. Board member Reeves seconded, motion carried unanimously.

Director Patrick reported:

- ✦ Ken Rizzio reported on economic development activity at the recent Rotary meeting;
- ✦ Aggressive Tool & Die is considering a third shift;
- ✦ three companies in the past two months have inquired about Coopersville because of its location;
- ✦ Saturn Electronics & Engineering, Inc. had received it's MEDC loan;
- ✦ Continental Dairy has been awarded \$31.1M a allocation of stimulus monies;

- ✦ Aquinas College Professor Kathy Kremer and some of her students were here recently to learn why Coopersville is successful with economic development in spite of the challenges we face.

Marketing Director Timmerman reported:

- ✦ a new store, "Be Lovely," hopes to hold its grand opening downtown on April 2;
- ✦ the First Fridays downtown promotion has been successfully launched;
- ✦ there are only 12 booths left of 50 for vendor participation in the March 27 Community Expo; and
- ✦ that she will be using social media such as Facebook for spreading some of the marketing and economic development suggestions raised at this meeting.

Board member Verseput moved to adjourn the meeting. Board member Slater seconded, motion carried unanimously.

The meeting adjourned at 6:23 P.M.

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Chairman Koch