

CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

June 11, 2024

Board Chairman Veldman called the meeting to order at 5:15 P.M.

Roll Call

Present:

Chairman Veldman	Board Member Orent
Board Member Cooper	Board Member Datema
Board Member Noel	Board Member Gerard
Board Member VerBerkmoes	
Board Member DuPilka	
City Manager/DDA Director Luce	
Staff - Terpstra	

Absent: Board Member Luther, Board Member Slater

Motion by Board Member DuPilka with support by Board Member Noel to excuse the absence of Board Member Slater. Motion carried unanimously.

Additions/Corrections to Agenda

None

Minutes

Motion by Board Member Noel with support from Board Member Cooper to approve the meeting minutes of April 9, 2024 as written and presented. Motion carried unanimously.

Citizen Input and Suggestions

Paul Hudson introduced himself and is running for the Congress for the 3rd District, which we are in after the redistricting and is working to learn more about the area.

Public Hearings

None

Petitions & Communications

7.A – A draft copy of the Building Improvement Grant Application was included in the packet for board members to review. Staff recommends creating a sub-committee of 3 to 4 board members to serve on this committee. The committee will review the application before it is published to verify it is within the parameters that fit the DDA's future project planning and review application and make recommendations to the board as to who should be awarded the grant. Board Members Noel, Verberkmoes and Datema were appointed to the board. Board member DuPilka asked that he see the application before it is made public. Staff replied that it was in the packet and to make recommendations before the subcommittee meets to review. Board Member DuPilka motioned to approve the appointed members and Board Member Gerard supported the motion. Motion Carried unanimously.

7.B – City Manager / DDA Director Luce applied for a grant from the Michigan Arts & Culture Council to support Music on Main for the 2025 season. If the grant is awarded it requires a 25% match and may be up to \$5,000. Staff recommends supporting the resolution to submit the application for the grant. Board Member Cooper motioned to support the resolution and Board Member Noel supported the motion. Motion carried unanimously.

7.C – Staff shared information regarding the progress of the Michigan Main Street process and that we will be adding the Engaged emblem to our Discover Coopersville logo. A survey was attached to the packet and staff has asked that the board completes the survey before the next board meeting. The board was advised that City Council, community members and businesses owners would be asked to complete and all of the information would be compiled into a report to use to work toward the next step in the process. Board Member Gerard questioned if staff was happy with the progress, and staff replied yes, it is a long process and takes a few years to complete.

DDA Information Packet

Motion by Board Member Gerard with support by Board Member Verberkmoes to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen's Input and Suggestions

None

City Manager/DDA Director's Report

Music on Main schedule was included in the packet. The Merlin project and the railroad project are under way. It was Board Member Luther's last meeting as he has resigned from the DDA Board and thanked him for his roll on the board. (Board Member Luther was absent.)

DDA Marketing & Economic Development Administrator Report

Safe Routes to School project is underway and is set for fiscal year 2026.

Friends of the North Bank Trail were speaking at the Crockery Township Board meeting this evening to discuss funds going into the trestles by 96th Avenue. This would create a walkable path all the way to 96th Avenue.

Board Member comments are available by request.

Adjournment

Motion by Board Member Gerard with support from Board Member Noel to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 6:15pm.

Chairman, Ron Veldman