Coopersville Christmas Parade Sponsorship Form

46th Annual Nighttime Christmas Parade of Lights and Open House
Friday, December 4, 2026
4pm – 7pm – Christmas Open House at the Coopersville Farm Museum with Santa
5pm – Parade Lineup opens on Main Street
6:30pm –Community Christmas Tree Lighting at the Pocket Park
6:30 pm – Parade Begins in Downtown Coopersville

The Parade Line up will begin at the corner of Ottawa and Main Street and line up along the road heading West on Main Street. The parade route will follow Main Street heading East to the South entrance of Coopersville Schools and end at the South Elementary School. This year we will be hosting our Open House party with Santa Photos and Visits BEFORE the Parade at the Coopersville Farm Museum same as we did in 2024.

Coopersville has one of Michigan's first and longest running nighttime parades.

Parade sponsorships are available at:

Star Sponsor	**$2000**
Santa Sponsor	**$1000**
Open House Sponsor	**$500**
Santa's Helpers	**$200**

OR Enter your total here: $_____

Fill out the sponsorship form below and return it to the Coopersville City Hall by **Friday, November 6** to be included in the event advertising and prints. All donations of $200 or more will be listed as: "Sponsors of the 45th Annual Coopersville Christmas Parade of Lights". Your sponsorship helps to cover the costs of the December 5 Events beginning at the Farm Museum at 4pm through the end of the night, as well as the Letters to Santa, and the Christmas Lights Map.

Contact Kate at 616-916-2760 or email us at: kterpstra@cityofcoopersville.com to learn more about the benefits of sponsorship.

Thank you for your support!

Business Name: _____

Contact Name: _____

Business Address: _____ City/Zip: _____

Email: _____ Phone: _____

Sponsorship Level: _____

Payment Type:

Check **Visa/MC** **Invoice**

Return this completed form and your check or method of payment to:

Payable to: Rotary Club of CoopersvilleMail to: 289 Danforth, Coopersville MI 49404