CITY OF COOPERSVILLE
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan

July 15, 2026

Board Chairman Noel called the Informational Meeting to order at 5:15pm

Roll Call
Present:
Board Member DuPilka
Board Member Merkins
Board Member Gerard
Board Member Noel
Board Member VerBerkmoes
Board Member Datema
Director Dennis Luce
Staff Terpstra

Absent: Board Members Slater, Board Member Galbraith and Board Member Orent
Motion to excuse by Board Member DuPilka with support from Board Member Gerard. Motion carried unanimously.

Additions/Corrections to Agenda

Minutes
Motion by Board Member Gerard with support from Board Member Merkins to approve the meeting minutes of June 14, 2026. Motion carries, Board Member DuPilka abstained.

Citizen Input and Suggestions

Public Hearings & Special Guests
Motion to open the Public Hearing for the 2026 Budget of the DDA by Board Member Gerard with support from Board Member VerBerkmoes. No comments. Motion to close the Public Hearing by Board Member Gerard and supported by Board Member DuPilka.

Petitions & Communications
7. A. Discussion – July 2026 Bi-annual Informational Meeting– Board Member Gerard asked if we had received payments for the North Bank Trail from Fairlife and Baker Auto. Staff Terpstra responded, yes; it is in the Rotary's bank accounts.

7. B. Discussion / Action – Executive Committee Appointments – Board Member DuPilka inquired if everyone currently serving was comfortable keeping the positions. Chairman Noel stated that he had a reserve because he is running for Crockery Township Trustee. It was discussed and agreed that that wouldn't impede his role as chairman and the rest of the committee could step in if necessary. Board Member Gerard motioned for Chairman Noel to remain, Board Member Merkins as Vice Chair and Board Member Datema as Executive Member, Board Member Merkins supported the motion. Motion carries Unanimously.

7. C. Discussion / Action – Consideration for Approval DDA FY 2026-2027 Budget –
Board Member Merkins inquired about the trail and platform project not in the budget, Director Luce stated that if it's in the plan we can put funds toward it and amend the budget if necessary. Board Member Shane inquired about using the funds for the trail if it became worse case scenario and the trail project couldn't meet it's matching funds.
Board Member VerBerkmoes inquired about the landscaping at the parking lot project and stated that there are a lot of trees, Board Member Gerard stated in a past meeting we were told it was to cover some of what the train has going on and the projects and also stated that at the last meeting it was decided to decrease the landscape budget.
Board Member DuPilka inquired about the decorations and lighting on Randall during Christmas time and said it's boring down there and asked if anything else had been looked in to. Staff Terpstra responded yes, she was working with Staff VanWeeldie and the DPW on that project.

7. D. Discuss / Action - Building Improvement Subcommittee -
Board Member Gerard asked for an update on Waswick's request for more funds. The Subcommittee decided to discuss the issue if there were funds not used from this past year's budget, however all but $230 of the budget was used. Staff recommended Waswick apply for the next round of grants. Motion by Board Member Gerard for Board Members Merkins, Datema and VerBerkmoes as the 26-27 FY Building Improvement Subcommittee, supported by Board Member DuPilka. Motion carries unanimously.

DDA Information Packet
Motion by Board Member Gerard with support by Board Member Verkmoes to receive and file the DDA Information Packet. Motion carried unanimously.

Citizen's Input and Suggestions

City Manager/DDA Director's Report
DDA Marketing & Economic Administrator Comments:
North Bank Trail fundraiser at Coopersville Brewing Company on Thursday, July 16.

Board Member Comments
Board Member DuPilka
Nice to see everyone and the projects we have going.
Board Member VerBerkmoes
Sees comments everyone on facebook that are negative and no one comes to the meetings to discuss these issues.
Board Member Gerard
Thanked everyone that could make it tonight and also likes the project on the horizon.
Board Member Merkins
Likes the print out for the July Bi-Annual Report.

Adjournment Motion by Board Member DuPilka with support from Board Member Gerard to adjourn the meeting. Motion passed unanimously. Meeting adjourned at 5:43pm.

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Chairman, Jake Noel